



# MEDIA PACK 2025

# WELCOME MESSAGE

## WELCOME MESSAGE

Established in 2010, A1 Lighting magazine is a recognised B2B publication focusing on all sectors of the lighting industry. A1 Lighting brings you the latest industry news, inspiring projects, comments from leading voices in lighting, as well as an extensive coverage of trade events, exhibitions and awards.

Published as a hard copy magazine by trade subscription, A1 Lighting hits the desks of the key industry professionals interested in specifying lighting.

The magazine is also read across the globe via our digital edition, successful website and social media channels which are also updated daily with the latest industry news.

Don't just take our word for it, subscribe to the first place for news in your industry for FREE on the A1 Lighting website today, or scan the QR code below:



SUPPORTED BY:



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# CIRCULATION

A1 Lighting magazine is sent directly to key decision makers in the lighting industry by a personally opted in subscription. Our circulation is maintained on a daily basis to ensure the utmost accuracy.

- Lighting manufacturers
- Lighting engineers
- Electrical contractors
- Retailers
- Interior designers
- Architects
- Wholesalers
- Suppliers
- Designers
- Specifiers
- Lighting designers



PRINT

SOCIALS



WEBSITE

DIGITAL

## SHOW GUIDE

Copies of A1 Lighting magazine are also available at many industry events and exhibitions throughout the year.



# PRINT ADVERTISING

## ADVERTISING RATES - PRINT

	1 ISSUE	6 ISSUES	10 ISSUES
1/4 page	£700	£600	£500
1/2 page	£1,200	£1,000	£800
Full page	£1,800	£1,600	£1,400
DPS (double page spread)	£3,000	£2,800	£2,600
IFC (inside front cover)	£2,300	£2,200	£2,100
IBC (inside back cover)	£1,900	£1,800	£1,700
OBC (outside back cover)	£2,300	£2,200	£2,100

### CLASSIFIED RATES

Products	£175	£150	£125
Directory	£140	£130	£120

All rates are exclusive of VAT. All rates are per issue.  
All advertising full colour process unless specified.

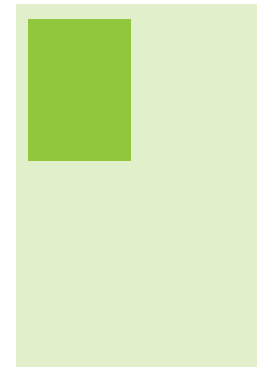
Please contact [terry@a1mediamagazines.com](mailto:terry@a1mediamagazines.com) for more information on all advertising enquiries.

Please contact [carley@a1mediamagazines.com](mailto:carley@a1mediamagazines.com) for more information on all technical specification enquiries.

Please ask us about our in-house design services.

## TECHNICAL SPECIFICATION

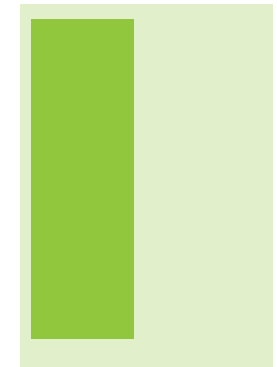
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Lighting cannot accept responsibility for. Please send all artwork to [copy@a1mediamagazines.com](mailto:copy@a1mediamagazines.com).



**1/4 PAGE**  
86mm x 127mm



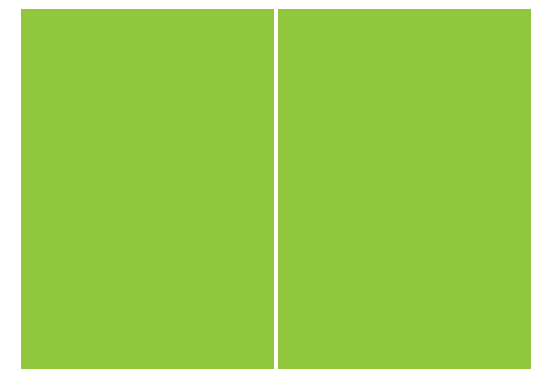
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**1/2 PAGE PORTRAIT**  
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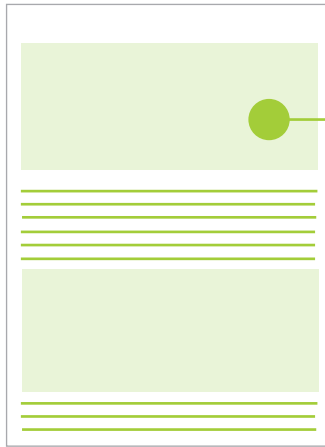


**FULL PAGE**  
(trim size) 210mm x 297mm  
(bleed size) 216mm x 303mm



**DOUBLE PAGE SPREAD (DPS)**  
(trim size) 420mm x 297mm  
(bleed size) 426mm x 303mm

# DIGITAL ADVERTISING



## EBLAST

More details on request.

## BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

## MPU

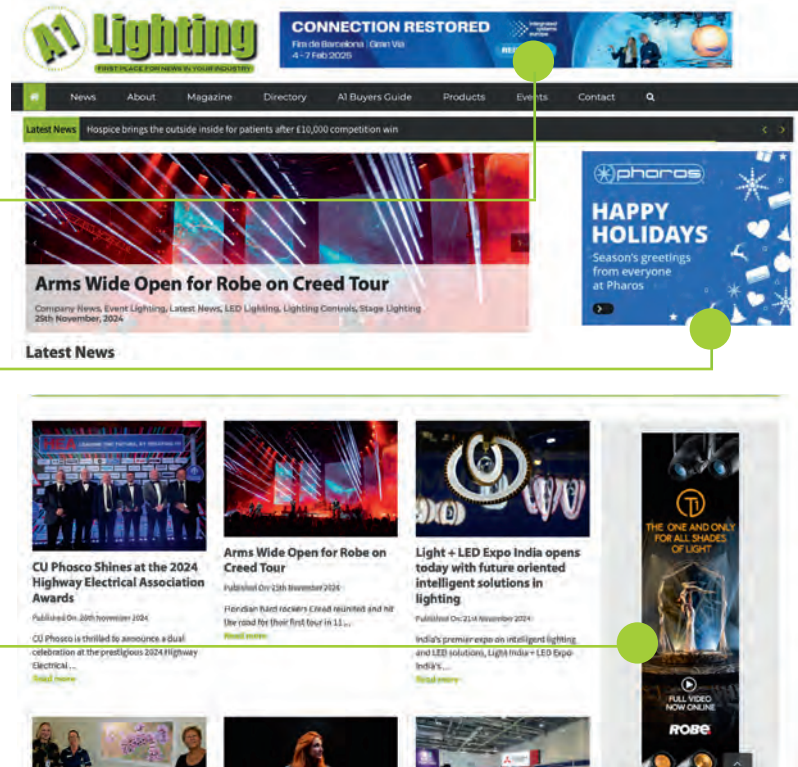
336 pixels wide x 280 pixels high - png/GIF/JPG file.

## RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

## ADVERTISING RATES - DIGITAL

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# 2025/2026 FEATURES LIST



For feature synopsis requests, please email [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com).

## Dec 2024/Jan 2025

2024 Christmas Lighting Displays  
Lighting Trends for 2025  
ISE 2025 Preview  
Human Centric Lighting

## February 2025

Approaching a Lighting Design  
Smart Homes  
Exterior Lighting and Dark Skies  
Decorative Lighting

## March 2025

Energy-saving Lighting  
Retail Lighting  
ISE 2025 Review  
Marine Lighting  
Prolight + Sound 2025 Preview

## April 2025

Going Green  
Smart Cities/Buildings  
International Day of Light 2025  
Article  
Emergency Lighting Update

## May 2025

Lighting Places of Worship  
Hospitality Lighting  
Prolight + Sound 2025 Review  
Transport Lighting

## June 2025

Museum Lighting  
Association Catch-up  
Lighting and Wellbeing  
Garden Lighting

## July/August 2025

Stage Lighting  
Green Initiatives  
Residential Lighting  
PLASA Show 2025 Preview  
Circular Lighting Live 2025 Preview

## September 2025

Education Lighting  
Office Lighting  
Smart Buildings Show 2025 Preview  
Variations of Lighting

## October 2025

Street Lighting  
LiGHT25 Preview  
Controls  
Healthcare Lighting  
Circular Lighting Live 2025 Review

## November 2025

Warehouse Lighting  
Sports Lighting  
Lighting Landmarks  
Sustainability Update

## Dec 2025/Jan 2026

2025 Christmas Lighting Displays  
Lighting Trends for 2026  
ISE 2026 Preview  
Human Centric Lighting

*Features are subject to change.*

# EDITORIAL DESIGN EXAMPLES

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**PROJECT**

**Licht Kunst Licht**  
LKLK AG  
Kunsthochschule  
Koblenz  
Germany

### Licht Kunst Licht hits the right note



Licht Kunst Licht has developed an integrative and ambient lighting concept for Koblenz Academy Foundation to enhance their office facility.

The building's architecture is a masterpiece of modern design, featuring a large, curved glass facade that reflects the surrounding environment. The interior is a bright, open-plan office space with high ceilings and large windows. The lighting design is a key element of the building's identity, creating a warm and inviting atmosphere.

**Project Lead:** Licht Kunst Licht, Koblenz, Germany  
**Client:** Koblenz Academy Foundation, Koblenz, Germany  
**Architect:** Gert and Sonja Gert, Koblenz, Germany  
**Interior Design:** Gert and Sonja Gert, Koblenz, Germany  
**Photographer:** Gert and Sonja Gert, Koblenz, Germany

**October 2014**

**SOLAR-POWERED LIGHTING**

### Healthcare Lighting under the microscope



Healthcare lighting is a critical component of a hospital's infrastructure, ensuring that patients and staff have a safe and comfortable environment. The design of healthcare lighting must take into account the needs of different types of spaces, from patient rooms to operating theaters.

**Author:** Anne Wernke, Director of Product & Market Development at Shalimar Systems

**October 2014**

**HEALTHCARE LIGHTING**

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**October 2014**

**OPINION**

**ERCO**

### The ability of light to create inclusive spaces



Lighting is a powerful tool for creating inclusive and welcoming environments. It can influence how people feel and interact in a space, making it a key consideration in interior design.

**Author:** An Ashley Dean, Managing Director of ERCO Lighting UK & Ireland explains how lighting can help create more inclusive spaces.

**October 2014**

Please contact [abigail@a1mediamagazines.com](mailto:abigail@a1mediamagazines.com) for more information on all editorial enquiries.



## FRONT COVER

When sending over editorial content for inclusion, don't forget to send us high resolution images which can then be put forward for possible front cover selection.



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**A1 LIGHTING MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media**

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